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Dear New Member,

Welcome to the American Tradesman Association!

Enclosed is your Member Guide and two Member Identification Cards, which list important phone and I.D. numbers exclusively for you as a member of the Association.

Through your membership in the American Tradesman Association (ATA), you will enjoy numerous Health and Travel-related discounts. All of your discounts are explained in detail in this guide.

ATA is extremely conscientious in its efforts to provide quality discounts and services for its members. We do investigate the providers of these services but cannot warrant or guarantee their performance. Our expectations are that you will be extremely pleased.

You can count on ATA to continuously and aggressively seek out new discounts to add further value to your membership in the Association. As always, we invite and encourage your suggestions on ways the American Tradesman Association can be increasingly beneficial to you.

Again, a most cordial welcome to ATA.

Sincerely,

ATA Member Services

- All prescriptions are filled in full-size packages of up to a 100-day supply. Please contact Sav-Rx at (800) 396-2219 for information on the package size and pricing for your medication.
- It is standard pharmacy practice to substitute generic equivalents for brand name drugs whenever possible, unless your physician will not allow a generic substitute or you specify otherwise.
- All regular prescriptions are mailed first class mail within 24 hours of receipt by Sav-Rx. Please allow 3-5 business days mailing time after Sav-Rx processes your prescription.
- Your physician may also phone in a prescription to Sav-Rx at (800) 396-2219.

Please call the 800 number printed on your ATA Pharmacy Card with any other questions.

LensCrafters Vision Club

At LensCrafters, one hour service is just the beginning! Your member ID card brings you and your eligible family members special rates on the following:

- **Freedom of Choice** - Special rates on all materials and services available at LensCrafters.
- Lenses ground to prescription specifications in about one hour.
- Over ten times the **frame selection** of ordinary optical stores.
- Personal and responsive service to provide you with high quality care.
- Complete satisfaction guaranteed!

Welcome to the privileges of LensCrafters Vision Club.

- More services for your healthcare dollar.
- Savings at all LensCrafters locations nationwide.
- 20% discount on all purchases at any LensCrafters.
- 10% discount on professional services including eye exams and contact lenses.*
- Discount may be used by all family members.

Simply present your ATA member ID card at the time of purchase and receive your discount. Traveling? Call for a location nearest you: **1-800-522-LENS**.

ID Allowance Code: #9133281 (NAC).

** Discount on eye exams and contact lenses may vary from store to store.*

Prescription Drug Plan

Retail Service

The ATA Prescription Drug Program links most of the largest pharmacy chains into a common and consistent discount program. Through an exclusive agreement with one of the nation's premier drug management organizations, Members can obtain discounts of up to 30% on drug prices through a national network of approximately 40,000 pharmacies.

Here's how the Retail Program works:

Take your ATA Pharmacy Card with you to a participating pharmacy. Show your membership card to the pharmacist. The pharmacist will enter the information on your Pharmacy Card into the on-line computer system, and you will be immediately eligible for the special negotiated price.

Your actual price will be the contract price or the pharmacy's usual and customary charge that day, whichever is lower. As an Association member, you will receive discounts on many brand name and generic prescription drugs.

Some major chain participants include:

Albertson's • K-Mart • Shopko • Arbor Drugs • Kroger • Shop Rite • Brooks Drugs
Medicap Pharmacies • Smith's Food & Drug • CVS • Meijer • Stop & Shop • Fay's •
Pathmark Stores • Super D • Fred Meyer • Payless • Target • Fred's • Price Costco •
Thrift • Genovese • Publix Supermarkets • Thrifty • Hurco • Revco • Vons • Kerr •
Rite Aid • Walgreens • King Soopers • Safeway • Winn Dixie • ...Plus thousands of
independent locations.

Note: This Prescription Drug Plan cannot be used in conjunction with any other discount program.

Mail Order Service

An important part of this Prescription Drug Program is the mail services option. You can use the mail order service anytime, but it is most convenient when ordering medication that you take on a regular basis. The mail order service can save you even more money than the retail pharmacy program!

Here's how the Mail Order Service works:

- The mail order form will provide the address to which you will send your form, new prescription from your doctor, and prepayment by check, money order, or credit card.
- If a credit card is used, refills can be ordered by calling Sav-Rx customer service at **(800) 396-2219**. Refills can also be ordered by check with the re-order envelope included with your original order.

(continued)

GlobalFit Fitness Program

To help improve member health and well-being, your association has arranged for you and your family to take advantage of the GlobalFit Fitness Program. With the GlobalFit Fitness Program, you can take advantage of:

- Guaranteed Lowest Rates—Up to 60% savings on monthly dues
- Month-to-Month Memberships—No long-term contracts
- Access to over 1,500 top fitness clubs nationwide, now including select Bally Total Fitness, Gold's Gym and Ladies Workout Express locations
- Additional discounts for family members
- Membership transfer and freeze options available at selected clubs
- 110% Lowest Price Guarantee

GlobalFit makes it easier to gain the benefits of regular exercise:

- Reach & maintain a healthy body weight
- Strengthen your heart, lungs, bones and muscles
- Lower your risk of many serious conditions, including heart disease, high blood pressure, diabetes, stroke and depression
- Look better, feel better and sleep better

It's Easy to Register!

1. Go online to www.globalfit.com.
2. Click on "Login/Register" and select "Quick Registration."
3. From the alphabetical listing, select the letter "N." On next screen, select Group Name "NAC."
4. Follow the easy registration steps.

Once you've registered, you'll be able to log on to the GlobalFit website using your chosen password and user ID. To find a club near you or for more information, contact GlobalFit at www.globalfit.com or call GlobalFit toll-free at 1-800-294-1500.

These special rates are available only through GlobalFit and are not offered through the fitness clubs or available to the general public. This offer is made possible only through your association membership. Participation is for new fitness memberships only—memberships are not available to clubs in which you are a current member. Participation for past members may not be available at all clubs; please visit www.globalfit.com or call 1-800-294-1500 for more information.

Accudiet.com

As an Association member, you and your family receive special pricing at Accudiet.com*, the all-in-one interactive toolkit for the personalized diet and exercise program made to fit just one person: you. Accudiet.com features Genesant's state-of-the-art nutritionist and personal trainer software, honored by Forbes magazine with its "Best of the Web" award.

Accudiet.com features:

- **Personalized meal plans** tailored to your needs and goals
- **Interactive program** that uses your entered results to keep your diet on track
- **Smart weekly grocery shopping lists**
- Convenient **at-a-glance calorie, fat, carb, and protein totals**
- **Customized workouts** to match your fitness level
- Access-Anywhere **online workout calendar and log**

Use the Web's best interactive exercise and diet program to get your body in shape!

Association members receive the promotional discount price—
three months for the price of two—of only \$19.98.
Visit www.accudiet.com/NAC and sign up today!

** Accudiet.com is a proprietary Web property of Genesant Technologies, Inc.*

24-Hour Nurse Helpline Plan

In an effort to assist our members to become more informed about their healthcare, the Association is pleased to offer a telephone service that allows members to ask questions and receive information about their health, illnesses and medications.

Members have unlimited access to registered nurses via a toll-free number 24 hours a day, 365 days a year. These nurses are specially trained to offer prompt, confidential medical counseling to help members make informed decisions about their health and the medical care they receive. However, our nurses do not diagnose or provide treatment.

The services include:

- Toll-free, confidential availability to registered nurses 24 hours a day at **1-800-982-2401**.
- Access to a library of audio tapes on over 700 health topics found in the Nurse Helpline Booklet. Please call Member Services at **1-866-215-1376** to request a booklet.
- Information about self care techniques for common symptoms.
- Explanations on what to expect during a medical test.
- Help from a registered nurse who can answer questions regarding:
 - Diagnostic and surgical procedures
 - A recently diagnosed medical condition
 - Prescription and over the counter medication information

You can also go online to get valuable information on living healthy! Log onto **www.intracorp.com**. Click on “healthinfoseeker.com.” Log in using **Bestbenefits** as your log-in ID. The website will guide you to the information you need or want.

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Online Health Assessment

NHS Info offers helpful surveys, reports and health tips to help assess your health online. A Health and Lifestyle Assessment is a computerized analysis of your risk of disease or health problems.

Your assessment will cover:

- Personal health history
- Habits
- Nutrition
- Major life events
- Workplace Safety
- Preventive measures
- Family health history
- Exercise
- Driving Habits
- Stress
- Regular examinations

From the answers given, you will receive an assessment of what your risks are when compared to the average person in your age, sex and race group. No one else sees either your answers or the report.

By seeing where your risks are greater than the norm, YOU can determine what areas of your health you can improve and what improvement is possible.

Association members receive special pricing—only \$9.95 per survey (regularly \$19.95). Visit www.nhsinfo.com to take your survey and start down the road to better health.

Mail Order Hearing Service

The Hearing Service offers members premium quality hearing aids on a no-risk, 100% satisfaction-guaranteed basis. If you have a prescription for a specific hearing aid, call the Hearing Service toll-free number to receive a price quotation on the specific brand and model number you wish to purchase. Often, you can save yourself as much as 60% off the prices you may have to pay elsewhere.

If you have had an “audiogram” done by an audiologist, a doctor, or hearing and speech clinic, send a copy of the audiogram to the Hearing Service at the address listed below. If you have not had a hearing evaluation, write in as much detail as you can about how your loss affects you in specific listening situations. All letters are answered personally and promptly.

Note: The mail order hearing aid program is not available in Colorado, Missouri, Florida or Texas. Discounts on professional services are not available in areas where restricted or prohibited by law.

Call or write today for additional information and a free brochure.

Hearing Service, 500 Pearl Street, Boulder, Colorado 80302

1-800-333-HEAR

Vitamin Discount

“...70% of all illness is preventable” and “...preventable causes account for 980,000 deaths each year...” are statements found in a study published a few years ago in the *New England Journal of Medicine*. A strong immune system helps fight many of the illnesses that occur, and can delay the aging process. Study after study shows that proper supplementation with nutrients, vitamins, and herbal remedies can help prevent, and in some cases may even cure, many of the ailments we are told are inevitable.

Nutritional R & D provides a complete line of quality vitamins, nutritional supplements, herbal remedies, and health food products at discount prices. You will also receive information about achieving and maintaining optimum health.

As an added benefit, your membership entitles you to a personal consultation about your individual health concerns. Call toll-free if you would like help determining what vitamins and nutrients may benefit your health.

To receive a FREE catalog, call toll-free **1-877-777-7944**. Be sure to mention code “NAC” to receive special discount prices. Call today!

Gateway Medicaid

In an emergency, getting vital health information to medical personnel quickly could be critical. Your Gateway Medicaid keeps your personal medical profile handy at all times. Carry it with you at work, on vacation, or just walking in your neighborhood. You'll feel more secure knowing emergency medical personnel will have access to data needed to administer appropriate care.

When you send in your Gateway Medicaid Data Form, it is photographed on microfilm and laminated in a durable plastic card. It is easy to read with a standard magnifying glass routinely carried by medical professionals. Only the Gateway Medicaid Data Form will be copied onto microfilm. Separate paper(s) or other forms cannot be accepted; be sure all information appears on the Gateway Medicaid Data Form.

As a member, you may order one free medical card per account each year. It's important to update your card annually to ensure your data is current. You will receive a reminder and renewal form every 12 months. If you need to update your card more often, you may do so for only \$5 each. You may also order cards for your spouse, children and other family members for only \$5 each. Similar cards cost \$8 to \$20 from other sources. To order extra cards, request and complete an additional Gateway Medicaid Data Form for each individual.

For more information and to print the Personal Medical Profile form, please visit www.egroupmanager.com/medicaid/ If you do not have access to the Internet, please call **1-800-992-8044** to have a member service representative send you a Personal Medical Profile form to complete.

Quest Travel Plan

ATA has just made travel much more affordable for its members with the Quest Travel Plan.

Savings are available on hotels, motels, condominiums, airfare, cruise lines, vacation packages, car rentals and dining. To receive your directory call **1-866-215-1376**.

Quest Hotel Savings:

Quest is America's Premier Hotel Savings Company because of the exceptional service, the quality of participating hotels and the elegant simplicity the program has to offer. Save up to 50% off the standard, non-discounted rack rate at more than 3,100 hotels, motels, inns and resorts (based on availability). The plan includes the U.S., Canada, Mexico and over 15 different countries ranging from the Caribbean to the Netherlands.

Quest Metro & Chainwide Hotel Savings:

You will receive special negotiated rates of up to 50% off at more than 1,500 hotels in 30 major cities specializing in room reservations for sold-out dates. You can also save up to 30% at more than 3,000 participating "Choice Hotels" including Clarion, Comfort Inns, Econo Lodges, MainStay Suites, Quality Inns, Rodeway Inns and Sleep Inns.

Quest Cruise Line Savings:

Choose from thousands of cruise dates and itineraries on cruise lines such as Carnival, Holland America, Princess and Royal Caribbean. You can save up to 70% off published cruise line brochure rates.

Quest Car Rental Savings:

Save up to 30% off rental rates from Hertz, National and Alamo.

Car Rental Discounts

Take advantage of affordable auto rental rates from Alamo®, Avis®, Hertz®, and National®.

Using this Service is Easy!

1. Call any participating car rental company to arrange for a car rental. 24-hour advance reservations are required. Have your credit card number available for payment when you place your reservation.
2. Give the representative the Member ID number listed below.
3. You will be quoted a special, member discount rate. Rates are based on the type of car you want and the area where you rent. Discounts apply to weekly, daily, promotional and holiday rates, as well as some weekend rates.
4. Show your Association Member ID card when you pick up your car.

Toll-Free Reservations

Alamo: 1-800-327-9633 / Member ID#: BY222606

Avis: 1-800-331-1212 / Member ID#: AWD A/B 254701

Hertz: 1-800-654-2200 / Member ID#: CDP-ID 85134

National: 1-800-227-7368 / Member Recap #: 6100610

Note: Some blackout dates and restrictions may apply.

Association Travel Club

Gulliver's Travel, an American Express Travel Services Representative, is the official travel agency for the Association Travel Club. Gulliver's offers competitive pricing and great service on the purchase of tours and cruises.

DISCOUNT CRUISES: Receive discounts on cruises, plus special group departures.

DISCOUNTS ON TOURS: As an Association Member, you get a **3%-5%** discount on tours booked online at www.gullivers.com!

- Receive a 5% discount on tour packages booked with the following tour companies: Funjet Vacations and Adventure Tours USA.
- Receive a 3% discount on tour packages booked with the following tour companies: Aeromexico Vacations; ATA Vacations; Continental Airlines Vacations; Delta Vacations; Future Vacations; MexSeaSun Vacations; MGM Mirage Vacations; Mountain Vacations; Town & Country Tours; United Vacations; Universal Parks & Resorts Vacations; and US Airways Vacations.

To plan a vacation or cruise, call Gulliver's Travel at **1-800-796-7766**. One of Gulliver's professional travel agents will find the best deals available for you.

Child ID Card Services

You can't be with your children all the time—especially when they go to school—but you *can* provide additional protection for those times when they're not with you. By registering your children with UBR Child ID Card Services, authorities will be able to provide faster, more complete help to your child should he/she be missing or abducted.

For each child you register, you'll receive two wallet-sized cards showing the child's photo and vital statistics, including identifying marks and special medical needs. The card also provides instructions for parents on how to quickly notify authorities if an abduction occurs.

Best of all, registration of your first two children is FREE as part of your association membership. Registration of additional children is available for a nominal fee.

How to Register

The Child ID Card registration application is available for download at www.egroupmanager.com/childid. If you do not have Internet access, call member services at **1-800-992-8044** (8:30 am to 4:30 pm Central Standard Time) for a Child ID Card registration application.

Savers Club® Book

Everyday savings are right at your fingertips! With your membership, you can get a free copy of our popular Savers Club® Book, containing thousands of discount offers. Use it across the country or close to home.

By using your book, you can:

- Save at the country's most popular theme parks and recreation destinations.
- Save at the box office. Get reduced ticket prices at the nation's largest movie theatre chains.
- Save up to 50% off the rack room rates at more than 4,400 participating hotels, motels, and inns worldwide.
- Save on retail services like floral, automotive, health and beauty, dining and shopping.

Receiving Your Savers Club® Book is Easy

Simply fill in and mail the order form located below. Once you receive the current year's book, you can order next year's edition by using the re-order form located in the book or by calling 1-800-251-2311.

Savers Club® Book Order Form

I am an Association member, and would like to receive a Savers Club Book. Please send it to the address below.

(Please print clearly.)

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

I am a member of: American Tradesman Association.

Complete this form, and mail to:

Member Service Center, P.O. Box 121619, Nashville, TN 37212-1619

Note: Please allow 4-6 weeks for delivery.

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