



# ConnectureDRX

## Self-Service Enrollments with the Marketing Shopping Link

The Marketing Shopping Link is your personalized URL that is auto-generated by ConnectureDRX. This marketing link connects you directly to every enrollment. Send via email, social media or as a link from your personal website for beneficiaries to shop and enroll.

### Benefits of your personalized Marketing Shopping Link

- Supports telework as both agents and beneficiaries can do everything through email and online.
- Displays only those plans on the shopping site agents are licensed to sell.
- Encourages self-service enrollments when beneficiaries compare plans personalized to them.
- Ensures agents receive credit on all enrollments as agents are automatically tagged to every link.

### Accessing DRX

Use the following link to gain access to the DRx site. You will be prompted to enter your login information.

<https://cignahealthcare2.destinationrx.com/PC/Agent/Account/Login>

*\*Link changes each year*

**NOTE: You will be provided with a DRx login credentials via email.**

**User name** is NPN +  
NPN Number  
(i.e. NPNI234567)

**Password** is your last  
name **ALL CAPS** + the  
**PLAN YEAR** that the  
agent's account was  
initially created (e.g.  
**SMITH2022**).

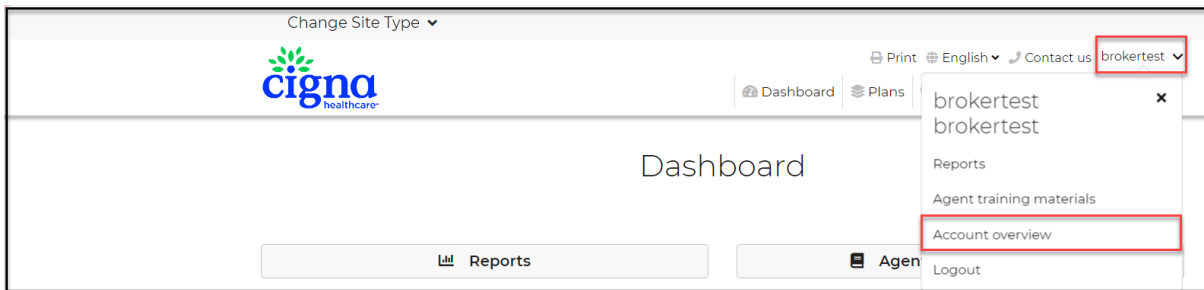


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## Where to find your Personalized Shopping Link

1. After logging on to the DRx portal, navigate to the upper right-hand corner to find your name. Click on your name and then select "Account overview".



2. Click "**Copy link**" to copy your personalized shopping link. You should see a pop up notification confirming that you successfully copied the link.

Note: you are able to copy a link for the 2023 and 2024 plan year.

