



Enrollment HUB *How to Complete an MAPD Application*

Summary

This job aid explains the steps to complete an MA/MAPD enrollment application.

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Select NEW MEMBER to fill- out an application for a new member. Select EXISTING MEMBER to fill-out an abbreviated enrollment form for a plan-to- plan change or to add an Optional Supplemental Benefit (OSB) to a member's existing plan.	Please select type of member: • New member • Existing member CANCEL NEXT
Enter the applicant's zip code in the ZIP CODE field. The COUNTY, STATE and PLAN YEAR fields will auto-populate. <i>The Plan Year drop-</i> <i>down menu will require</i> <i>you to select the</i> <i>appropriate year during AEP.</i>	ENROLLMENTHUB Learn & Shop ZIP code County State Plan year 40202 JEFFERSON V Kentucky 2020 V
The AGENT TOOLBOX section will give you access to the Pharmacy Calculator, Provider Locator and Digital Marketing Materials. The links are only active in Connected mode.	Agent Toolbox PHARMACY CALCULATOR PROVIDER LOCATOR Digital Marketing Materials

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In the Enrollment Type section select the INDIVIDUAL MEDICARE – (MA, MAPD, PDP) option	Enrollment type Individual Medicare Individual Medicare (MA/MAPD/PDP) OSB Add-On	Medicare Supplement (English Only)	Individual Dental & Vision (English Only) O Dental and Vision (IDV)	Group Individual Medicare Group Individuat Medicare





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Select YES to confirm that you have completed a compliant sales presentation.	You must complete enrollment process. Yes	the presentation to procee Have you completed the p) No	d with the resentation?
In the Eligibility Determination and Additional Information section enter: • First Name	Eligibility & Medicare Card I (Please enter the Medicare Card Inf First Name Medicare Number	nformation iormation exactly as it appears on the Medicar Middle Initial (optional) Las 	: Card.) t Name
 Last Name Medicare Number Part A and Part B effective dates 	Hospital Insurance (Part A)	Medical Insurance (Part B)	MEDICARE HEALTH INSURANCE DHN L SMITH CONTESHING CONTES





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Individual Medicare Plan Listing

The Plan Listing section shows all the information about the plans that are available for the beneficiary to enroll in. The plans will display on the screen per applicant's zip code and the agent's licenses and certifications.

The Individual Medicare Plan Listing includes the following information about the plans:

- 1. Plan Name & Rating
 - Benefit Summary: This section includes the name of the plan and includes a detailed summary of the plan benefits. By clicking on the plan name, a PDF of the plan's Summary of Benefits (SB) will display with additional information.
 - **5-Star Rating**: The Star Rating measures the quality and performance of the plan. The plan's Star Rating helps applicants compare plans based on quality and performance. This will only display if there is a 5-Star plan(s) in the applicant's service area.
- 2. **Coverage and Benefits**: Each plan includes coverage benefits and detailed plan information. This section of the screen will allow you to see certain details of the plan, which you can share with your applicant.





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From the BENEFIT SUMMARY column, select the desired plan and click the radio button next to the plan name. You can only select one plan for each applicant.	2020 - Individual Medicare Plan Listing Image: All (14) Image:
Upon plan selection, the BEQ (Beneficiary Eligibility Query) service request and disclaimer will display.	It is important that the information provided is correct to the best of your knowledge. In an attempt to avoid delays of your enrollment application being processed, we would like to verify your information with CMS prior to enrollment submission.
Agree = service will attempt to synchronize with CMS and verify that the information entered is correct. There are three messages that may display	Do we have your consent to complete this verification? Please note that during this validation, CMS may provide additional details regarding your eligibility, which could assist your licensed sales agent with choosing the plan that best fits your needs. Disagree Agree
Disagree = user will continue to click "ENROLL" to move into the enrollment application form	



If the information is retrieved successfully from BEQ you will receive a successful alert that will indicate if the data you provided has been updated by the service or was correctly entered. With either response, you will need to validate the beneficiary's Date of Birth, Name, Part A and Part B dates, and Medicare number to ensure it is still accurate.

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		-			Sink.							
Not	te: CM5	has your	informa	ation lis	ted differe	ently and w	e have up	dated it I	here for	you to	prevent	your
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This service will **NOT** populate or change ANY address or demographic information. You must ensure that the residential and mailaing addresses that you ket into the application are accurate

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If the CMS retrieval doesn't work you can still continue with the application.

If the BEQ successfully retrieves the beneficiary's information you will be able to see the information retrieved from the Logs link on the enrollees card on the Workbench.

To view that information:

- 1. Continue to the enrollment form
- 2. Click SAVE then click WORKBENCH from the menu
- 3. Look for the enrollee's card on your workbench
- 4. Click on CMS Data Retrieval Information







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Next, click the ENROLL button to move forward to the enrollment	2020 - Individual Medicare Plan Listing Image: Constraint of the second secon	✓ PDP (3) OSB plans ⊕
application form.	HMO Plans	Yes
	Humana Community HMO Diabetes \$0.00 Yes \$0 / \$35 \$6.700.00 Details	Yes
	and Heart H1036-234	±
		Enroll



Read the **DISCLOSURE STATEMENT** to the applicant before moving forward. At the top of the form, you see the name of the plan the applicant is enrolling in. In this case the applicant is enrolling in **the MAPD HumanaChoice PPO H5216-018** plan.

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DISC	losure	Sluten	ent

Read this information verbatim to the applicant:

The licensed sales agent that is discussing plan options with you is either employed by or contracted with Humana. This licensed sales agent may be compensated based on your enrollment in this plan.

Answering non-required fields is your choice. You can't be denied coverage if you don't complete them.

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In the ACKNOWLEDGEMENT	Acknowledgement
• YES, to move forward	Based on what we have discussed, do you understand that this plan has coverage for medical and prescription drugs?
 NO, if the applicant does not understand or agree with the 	 Yes No Based on the plan you selected are you aware that this is NOT a Medicare Supplement Plan?
statements	○ Yes ○ No



In the DECISION MAKER section specify who is completing the application.	Decision maker Please tell us who is completing your enrollment form. I'm completing my enrollment form on my own. I have Power of Attorney (POA) or other authorization under state law and am applying on someone's behalf.
Complete the following fields in the MEDICARE INFORMATION section: • Last Name • Middle Initial (optional) • First Name • Gender	Medicare Information Please take out your Medicare card, your Railroad Retirement (RRB) letter, or your Social Security letter to complete this section. Please fill in these blanks so they match your red, white and blue Medicare card or your letter from Social Security/RRB. Please Note: You must have Medicare Part A and Part B to join a Medicare Advantage plan.
The Medicare Number, Hospital Insurance Part A and Part B, and Date of Birth fields will auto-populate.	Hospital Insurance (Part A) 11/01/2019 Medical Insurance (Part B) 11/01/2019 Image: Marked Control of Contro of Contro of Contro of Control of Control of Control of Contro of







Then select the Proposed Effective Date from the drop- down menu.	Proposed effective date Image: All election periods will display in the application. However, based on the current date or plan type, not all election types will be available to choose.
In the APPLICANT ADDRESS section, complete the following sections: • Street Address 1 • Street Address 2 (optional) • City The County, State and Zip Code fields will auto-populate with the information entered on the LEARN & SHOP page.	Applicant Address (PO Box not allowed except if experiencing homelessness) () By checking this box, you, the agent, are attesting that the applicant is homeless, only has a PO Box, and lives in the county for the zip code provided. Street Address 1 Check the box if the applicant is homeless, only has a PO Box, and lives in the county for the zip code provided. Image: Check the box if the applicant is homeless, only has a PO Box, and lives in the county for the zip code provided.
<i>Continue on next page</i>	

If the applicant's mailing Applicant Mailing Address (If different from physical address) address is different from their Check if your mailing address is different from your physical physical address, check the address box and enter the following information: Street Address 1 Street Address 1 • • Street Address 2 (optional) City County State **Zip Code**



In the CONTACT INFORMATION	Contact Information
section, complete the	Applicant Phone Number Would you like to provide your phone number? (optional)
Applicant Phone Number field	502-502-1511
(optional) and select the	Phone Type
corresponding phone type.	
If the applicant provides a cell	READ TO APPLICANT: "There may be times when we will use an automated system to call or text you. When that happens, we will use the telephone number you provided."
phone number read the disclosure in the green box	Applicant Email Would you like to provide your email address? (optional)
If the applicant has an Email address that they would like to	I prefer not to provide
provide enter it in the Applicant Email field	I prefer not to provide
(optional). If the applicant is a current	Is it Ok to Email? (Note: eSignature is not allowed if this response is No.)
Humana member enter their	Yes No
Member ID (optional).	Member ID Number (optional) (i)

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The Gender and Date of Birth fields in the **ADDITIONAL APPLICANT INFORMATION** section will be completed already with the data entered on the Learn & Shop page.

Next, ask the applicant the following demographic questions and check the boxes that apply. If the applicant does not wish to answer please select the I CHOOSE NOT TO ANSWER checkbox.

Condor		
Gender		
🔾 Male	Female	
Date of Birth		
10/03/1954	(J)	



Are you of Hispanic, Latino/a, or Spanish	n Origin. Select all that apply.
Yes, Mexican, Mexican American, or	nish Origin Chicano/a
🗌 Yes, Puerto Rican	
🗌 Yes, Cuban	
Yes, another Hispanic, Latino/a, or S	panish origin
I choose not to answer	
What's your race? Select all that apply.	
🗌 American Indian or Alaska Native	Native Hawaiian
🗌 Asian Indian	Other Asian
Black or African American	Other Pacific Islander
Chinese	🗌 Samoan
🗌 Filipino	Vietnamese
Guamanian or Chamorro	U White
🗌 Japanese	I choose not to answer
🗌 Korean	

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If the applicant would like to provide EMERGENCY CONTACT information check the box and enter:	Emergency Contact Information (optional) I wish to provide an Emergency Contact
 Last Name Middle Initial (optional) First Name 	

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Revised 02-16-24 | TRN-REF-927en / IMO number if applicable

- Relationship to applicant
- Phone Number

In the **SPOKEN LANGUAGE** and **WRITTEN LANGUAGE** section, click the drop-down menus and select the applicable languages (Optional).

If the applicant has a visual or auditory impairment and would prefer to receive information in an alternative format, click the **ALTERNATIVE FORMAT** drop-down menu and select one of the options.

Continue on next page

In the **DIGITAL ON-BOARDING** review the statement then ask the applicant, **"Would you like to receive these communications online?"** If the applicant would like to receive communications online click on **YES** and review the information in the green box.

If the applicant would not like to learn about receiving materials electronically, select **NO** and continue to the next section of the application.



If the applicant wants to receive materials electronically, the Email

referr	ed Language
	Spoken Language (optionol)
	Select V
	Written Language (optional)
	Select V
	If you prefer us to send you information in another format, please select one of the accessible options below.
	Accessible Format (optional)
	None V
	Please contact our Member Services Department at -800-457-4708 (TTY users should call 711) if you need information in anoth format or lanauaae other than what is listed above. Hours are from 8 a.m. to 8 a.m. local time. Mondav through Fridav.

Dig	jital on-Boarding
You ema acco	can reduce the amount of mail you get by choosing to receive some communications b ill. If you choose this option, we'll send you an email to help activate your secure MyHur ount so you are able to receive communications.
Wo	uld you like to receive these communications online?
\bigcirc	Yes 🔘 No
C	ommunications that you can receive electronically include:
Cc • Rc • ;	ommunications that you can receive electronically include: Plan Coverage Package (Evidence of Coverage, Summary of Benefits, Plan Sta ating, and Value-Added Services) Annual Notice of Change Smart Summary [®] - Explanation of Benefits (EOB) Plan Messages and Notifications (Verification of Enrollment, Confirmation of nrollment)

Note to agent: if asked, the member can elect to receive certain documents by changing their preferences online at MyHumana or by calling Customer Service.



field in the Contact Information section must be complete.

Continue on next page





In the OTHER COVERAGE section, read each question to the applicant and select the appropriate answer. Applicants can answer YES or NO to each question. If the applicant will have other medical health coverage and/or other prescription drug coverage in addition to the plan for which they are applying for, additional fields will display where you can enter information about the other coverage.	Other Coverage Once enrolled, will you or your spouse work? Yes No Will you have other prescription drug coverage (like VA, TRICARE) in addition to this plan for which you are applying? Yes No
Next, read the question " <i>Are</i> <i>you enrolled in your state's</i> <i>Medicaid coverage?</i> " to the applicant and select YES or NO .	Medicaid Are you enrolled in your state's Medicaid coverage? Yes No
If the answer is YES , complete the Applicant Medicaid Number (optional) and Effective Date (optional) fields.	



Applicant Medicaid Number (optional) Please make sure the correct Medicaid ID number is provided
Effective Date (optional)

Continue on next page

In the OPTIONAL	Optional Supplemental Benefits (OSB) questions	
SUPPLEMENTAL BENEFIT (OSB) QUESTIONS section, the applicant has the chance to add an OSB to their MA/MAPD	Are you interested in a supplemental benefit plan (Dental, Vis Yes No Optional Supplemental Benefits for this plan:	sion, etc.)?
plan. Read the "Are you interested in	MYOPTION TOTAL DENTAL HMO	\$13.50
a supplemental benefit plan?" question, and select YES or NO. If the answer is YES, you will be required to select the	Total estimated monthly OSB fee	\$0.00
OSB plan(s) that the applicant wants to add.		
<i>Optional Supplemental</i> <i>Benefits (OSB) are NOT</i> <i>available on every</i> <i>MA/MAPD plan.</i>		
In the PAYMENT AMOUNT section select the corresponding Payment Option:		
 Automatic Checking or Savings Account Deduction 		



 Social Security Benefit Check Deduction Railroad Retirement Board Benefit check Deduction Automatic Credit Card Deduction Pay Directly 	Payment \$0.00 Monthly premium for base plan \$0.00 Please select a payment method to pay your monthly plan premium and/or late enrollment penalties. Humana has an automated option to help you pay your monthly premiums. You may pay your monthly plan premium and/or late enrollment penalty via automatic deduction from your bank account (ACH), Social Security (SSA) or Railroad Retirement Board (RRB) benefit check, or credit or debit card (CC/DC). You may also choose to pay by mail using a coupon book. For your convenience, would you like to be set up on Social Security (or Railroad Retirement Board) deductions?
	Payment Options Note: Automatic Bank Account Deduction Social Security Benefit Check Deduction Railroad Retirement Board Benefit check deduction Automatic Credit or Debit Card Deduction Pay Directly
The next section is the LICENSED SALES AGENT DATA . Most of the fields in this section will auto-populate. Make sure to review the information to verify that it is correct.	Licensed Sales Agent data Licensed Sales Writing Agent Name SMART TEST AGENT Location KY Licensed Sales Writing Agent SAN 1129696
 Make sure to complete: Agency name (optional) Agency SAN (optional) MGA (optional) Licensed Sales Agent email address External Partner Alignment - Only for Partner Agents 	Licensed Sales Writing Agent SSN
č	SMART TEST AGENT Licensed Agent of Record (AOR) SAN 1129696



Agency name (optional)
Agency SAN (optional)
MGA (optional)
Licensed Sales Agent email address
agent@humana.com
Please select an External Partner Alignment if applicable 🕕
State Farm 🗸

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The SALE DATE section is next. You will find that the GR number and BN number fields are pre-populated.	Sale Data Campaign Key Code 0305046921
In the VETERAN STATUS drop- down menu, select the corresponding status of the applicant:	GR number 301813 BN number
 Self Spouse Dependent I am not a Veteran Prefers not to answer 	001 Veteran's Status (Would you like to provide your Veteran Status?)
In the SOURCE OF LEAD drop- down menu, select the corresponding source (optional): Generated by Agent Business Marketing Materials Agent Campaign Humana Company Campaign	Source of Lead (optional)



- Other
- None

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In the SOA SOURCE section specify the method you used to complete the SOA. If SOA ID is selected you will need to enter the SOA ID in the SOA ID field. In the PRODUCTS DISCUSSED section, select the product(s) that you discussed during your presentation.	SOA Source SOA ID Generic (non-Humana) SOA ID Products discussed ALL MA MAPD MA/MAPD PDP Med Supp Dental Other Indemnity
 There are FOUR signature types available in Enrollment HUB: Electronic Signature - An email will be sent to the applicant with a link that can be accessed to sign the application electronically. Digital Signature - Captures a digital signature using a touchscreen, mouse, mouse pen or signature pad 	Select signature type Choose the preferred signature method for this enrollment Electronic Signature Digital Signature () Itelephonic Signature Telephonic Signature (i) (i) SMS Text Signature () This job aid will explain the steps to capture a digital signature. For instructions on how to complete an Electronic or Telephonic signature, please review the following job aids found on the Enrollment HUB Training Toolkit: How to Complete an Electronic Signature How to Complete an Telephonic Signature How to Complete an SMS Text Signature



 Telephonic Signature – A verbal signature that is taken through an agent- assisted voice recording with a client SMS Text Signature – An SMS text message will be sent to the user's mobile device with a link that can be accessed to sign the application electronically 	Call Center Sales Agents should NEVER use the Digital Signature option.
Next, is the DIGITAL SIGNATURE section. You must review all of the information in this section with the applicant before capturing the applicant's signature.	Digital Signature All required information must be completed before you can select a signature method. *Please inform the applicant of the following: Your coverage will begin on the first day of the next month as long as CarePlus has your completed and signed enrollment form no later than the last day of the this month. If CareFlur services your completed enrollment form after the last day of this month, your coverage will hegin until the first day of the following month. Once you have completed the enrollment form, please make sure you do the following before you sign it. 1. Review it for accuracy 2. Read the important information at the bottom of the enrollment form carefully. This information outlines how enrolling in our plan may affect other coverage you may have, the terms and conditions of the plan you are enrolling in, and what your responsibilities are as member of our plan.
Once you have reviewed all of the required information, allow the applicant to sign the application using your touchscreen, mouse, mouse pen, or signature pad.	Please inform the applicant of the following: Signature of applicant or authorized legal representative (as indicated in the Decision maker section above)
Click on CAPTURE SIGNATURE. The signature pad that is compatible with Enrollment HUB is the Topaz model T-LBK460-HSB-R	
A message will display informing you that the signature was captured successfully. Click on DISMISS .	You've captured the signature successfully! DISMISS



Click on CONTINUE .	Save Continue
Next, you will be able to fill-out the POST ENROLLMENT forms before submitting the application for processing. Once in the Post Enrollment Form screen, read each consent form description to the applicant and ask if they would like to complete the form(s). Select YES or NO .	Humana Pharmacy (HP) Consent Form This form allows Humana Pharmacy to contact you to discuss possible pharmacy savings. You can also complete this form later by accessing MyHumana. Does the applicant want to complete an HP Consent form today? Yes No Left Booklet
Post Enrollment Forms are only available when Digital Signature is selected.	
The form(s) that the applicant would like to fill-out will display on the navigation pane on the left side of the screen. Click on the Post Enrollment form name to open the form(s) and complete.	 PROTECTED HEALTH INFORMATION FORM Disclaimer Member information PHI disclosure details Information Disclosed to Auth & Sign
Once you have completed the post-enrollment forms, click on CONTINUE .	Save Continue







The completed application will be displayed on the Workbench.

Click on the **HRA** link to complete the Health Risk Assessment.

Submitted BENCOMOTEST TESTBENCOMO Q LOUISVILLE, KY 40202 I JAA2AA3AA45	HRA ()
Humana Gold Plus HMO H5619-071 App Id: LSP06096I0LDTDWW SOA Id: 54654564654645 Create Date: 02/16/2024 Submit Date: 02/16/2024 Logs	Re-Use Data
	View

Process complete

