

Gear up for the 2nd Annual Med Supp Cup!*

This AEP, we're excited to bring back our favorite cash bonus incentive to help drive your business home in Q4. Sell more Med Supp - take home the Cup! (And some extra cash too).

Here's how it works

1

Sell Med Supp plans underwritten by Elips Life and/or Lumico. Qualifying policies must have:

- Issue dates: 10/1/22 - 1/10/23.
- Effective dates: 10/1/22 - 2/1/23.

2

Watch your bonus grow with the more business you write.

- Issue 5 to 9 apps: \$200 x total apps issued
- For 10 to 19 apps: \$220 x total apps issued
- For 20 to 29 apps: \$240 x total apps issued
- For 30+ apps: \$260 x total apps issued

3

Enjoy your hard-earned cash!

Earn more with Lumico's Med Supp plans now!

For Agent Use Only. Not for Public Distribution.

*Excludes Guaranteed Issue (G.I.) and under age 65 business, with the exception of Birthday or Anniversary rule G.I. business in Oregon and Missouri. To qualify for a cash bonus, Med Supp cases must be submitted between 10/1/22 - 12/31/22; issued by 1/10/23, with an effective date prior to 2/1/23, and in-force after the 30 days free-look period; and underwritten by Elips Life Insurance Company (ELIC) and/or Lumico Life Insurance Company (LUMICO). Med Supp sales in Washington will not qualify for cash bonus payouts, per state guidelines. Bonuses will be paid retroactively to the first application submitted. ELIC/LUMICO have the exclusive right to change the qualifications and/or rules for this program at any time, including cancellation. All decisions by ELIC/LUMICO regarding the program and/or its cancellation are final. Agents must be actively appointed and remain in good standing with ELIC/LUMICO throughout the duration of the contest period.